

CONFIDENTIALITY AGREEMENT

This Confidentiality Agreement is entered into by and between _____
_____(Franchisee) and centenary Microenterprise services Ltd t/a
CEMES Ltd (Franchisor).

Whereas Franchisee is considering purchasing a CEMES Franchise;

Whereas Franchisee has requested information from Franchisor beyond that contained in the company prospectus;

Whereas the Franchisor regards the information Franchisee has requested to be proprietary, confidential information, and Trade Secrets;

Whereas, notwithstanding the foregoing, Franchisor is willing to provide certain additional information, but only upon the terms of this Confidentiality Agreement.

Therefore, the parties agree as follows, acknowledging the existence and sufficiency of consideration, and fully intending to be bound hereby.

1. Upon receipt of this Confidentiality Agreement, unaltered and fully executed by Franchisee, Franchisor will make a reasonable effort to provide to Franchisee one copy of the following information (the “Confidential Information”):
 - a) Franchise Disclosure Document
 - b) The most Cemes ltd audited financial statements
 - c) List of current and former franchisees
 - d) Operations manual table of contents
2. Franchisee shall be entitled to review the Confidential Information and may permit Franchisee’s advisors with a genuine need to know and who are disclosed herein, including attorneys, accountants and confidential business advisors, to review it. No person shall make any reproduction, photo, electronic or other copy of the Confidential Information or any part thereof for any purpose, including summaries. No person shall use the Confidential Information or any part thereof for any purposes except as specifically permitted pursuant to this Confidentiality Agreement. Franchisee warrants that every person, including attorneys, accountants and confidential business advisors, who reviews any portion of the Confidential Information shall be subject to this Confidentiality Agreement, has been informed of the contents of this Confidentiality Agreement before reviewing any of the Confidential Information and has indicated, in writing, a willingness to be bound by this Confidentiality Agreement.

Franchisee’s advisors whom Franchisee may permit to review the Confidential Information on Franchisee’s behalf are as follows. Franchisee shall not, directly or

indirectly, permit any other person to review the Confidential Information or any part thereof:

Name	Address & Telephone	Relationship to Franchisee

[Attach and initial an additional page if necessary]

3. Franchisee agrees that, immediately upon completion of Franchisee’s review of the Confidential Information, regardless of whether Franchisee ever purchases a Company ABC franchise, to return the original and all copies of the Confidential Information to Franchisor, including all summaries of the information contained therein.
4. No person shall ever transfer or convey the Confidential Information or any part thereof to any person not specifically authorized to review the information pursuant to this Agreement. No person shall ever use, directly or indirectly, the Confidential Information or any part of it for any purpose whatsoever except as specifically permitted by this Confidentiality Agreement.
5. In the event Franchisee or any person authorized or permitted by Franchisee or this Confidentiality Agreement to review or possess any of the Confidential Information violates this Confidentiality Agreement, in addition to all other remedies available to Franchisor, Franchisee agrees to defend, hold harmless and indemnify Franchisor and its officers, directors, attorneys, agents and assigns, from and against any claims and liability arising out of or resulting from the violation, including, but not limited to claims by any person that the information provided constituted earnings claims or financial performance information which was unlawfully provided to a prospective franchisee. The obligation to defend, indemnify and hold harmless contained in this paragraph shall specifically require Franchisee to pay any attorney’s fees, costs and expert witness fees incurred by Franchisor and the other beneficiaries of this paragraph in defending any such claim or in monitoring Franchisee’s defense of any such claim.
6. In the event Franchisee or any person authorized or permitted by Franchisee or this Confidentiality Agreement to review or possess any of the Confidential Information violates this Confidentiality Agreement, in addition to all other remedies available to Franchisor, Franchisee agrees to pay to Franchisor, as liquidated damages, an amount calculated as the greater of: (a) all gross revenues of the person or entity who improperly had any of the Confidential Information during the time the person or entity retained or used any of the Confidential Information for any purpose; or (b) KES 500.00 per page, or equivalent, of Confidential Information as to which this Confidentiality Agreement is violated for



each day that any provision of this Confidentiality Agreement is violated. Franchisee acknowledges and agrees that calculating actual damages would be impossible and that the liquidated damages calculated pursuant to this paragraph would be a reasonable approximation of actual damages Franchisor would sustain on account of such breach and does not constitute a penalty.

7. In the event Franchisee or any person authorized or permitted by Franchisee or this Confidentiality Agreement to review or possess any of the Confidential Information violates this Confidentiality Agreement, in addition to all other remedies available to Franchisor, Franchisor shall be entitled to obtain a temporary and a permanent injunction or similar equitable relief from any court having jurisdiction thereof and any statutory or other requirement of a bond to the extent permitted by applicable law.
8. This Agreement shall be construed under the laws of the Republic of Kenya and jurisdiction and venue of any action brought to enforce or interpret this Agreement shall be in Kenya. Terms defined in the Franchise Agreement shall have the same meanings in this Agreement.
9. If any action is brought to enforce or interpret this Confidentiality Agreement, the substantially prevailing party, in addition to all other remedies, shall be entitled to an award of their attorney's fees and costs, including expert witness fees and any fees on appeal.
10. This Confidentiality Agreement is the complete agreement of the parties regarding the Confidential Information and supersedes any prior or contemporaneous written or unwritten communications, representations or agreements.
11. Time is of the essence of this Agreement.

Dated: _____

Franchisee(s)

Franchisee

Franchisee

Franchisor

Cemes Ltd

By _____

Nancy Kinyanjui, CEO

Box 13699-00400

Nairobi, Kenya

+254 797 333 888

